



A TOTAL IP SYSTEM
DEDICATED TO
SECURITY AND PRODUCTIVITY
SMART SHOP SOLUTION



SHOP



Smart shop solution is a comprehensive IP system dedicated to security and productivity. It protects staff's security and assets, and prevents owner's any loss or internal theft. This system is also featured by productivity evaluation, merchandising optimization, and multi-spot management. This wonderful solution is designed for independent shop, department store, and chain store that provides all the features mentioned above.

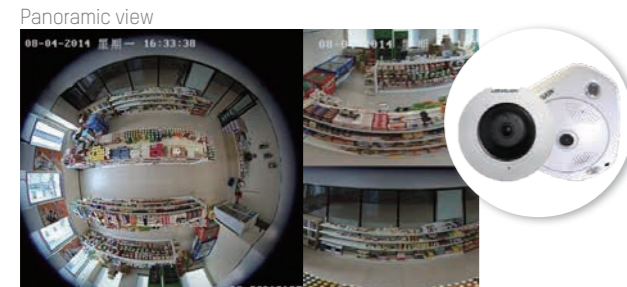
Key Features of the Solution

- High video quality for staff security-assets protection
- Specific covert cameras to creating an aesthetical shopping environment
- Tailored products for internal theft-loss prevention
- Intelligent platform for productivity assessment

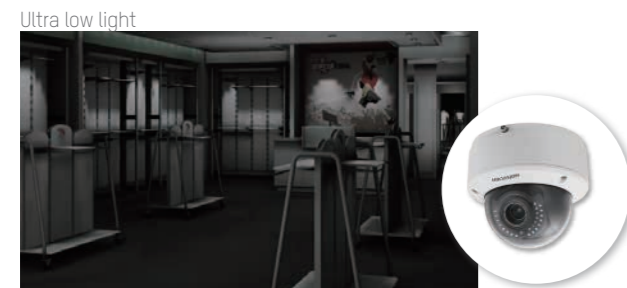
Challenge

- How to improve security of customers/staffs?
- How to decrease internal theft for loss prevention?
- How to deterrent break-ins during off-hours?
- How to make my store less intrusive?
- How to evaluate business productivity?
- How to assess performance of store's layout?

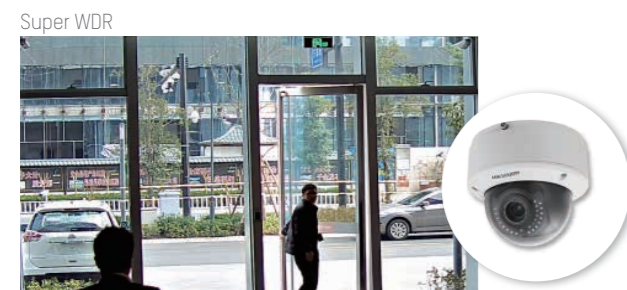
High video quality for staff security-assets protection



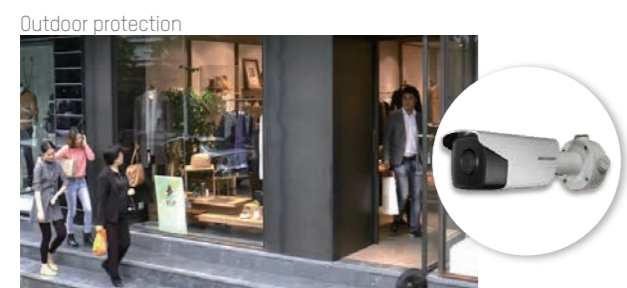
■ Wide coverage with less cameras
Up to 12MP super high resolution panoramic view, Panoramic products provide a true installation effective solution for store security.



■ Excellent nighttime visibility during off-hours
Darkfighter Ultra Low-light cameras can ensure colored images in dim light environment for post-event investigation.



■ See everything clear inside & outside my store
Lightfighter 140 DB WDR cameras provide credible footages of out-er-store as well as in-store.

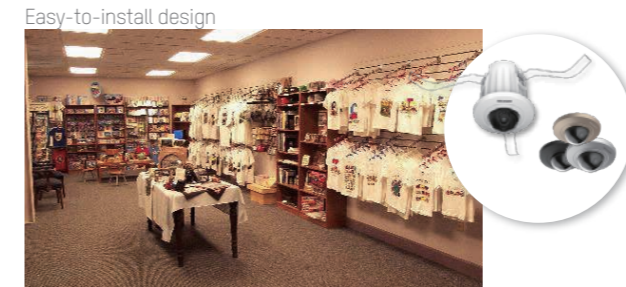


■ A robust guard in all weather conditions
A reliable outdoor IR bullet, with IP67 water-proof protection and high performance IR Arrays LEDs, can capture any crime activities in nighttime.

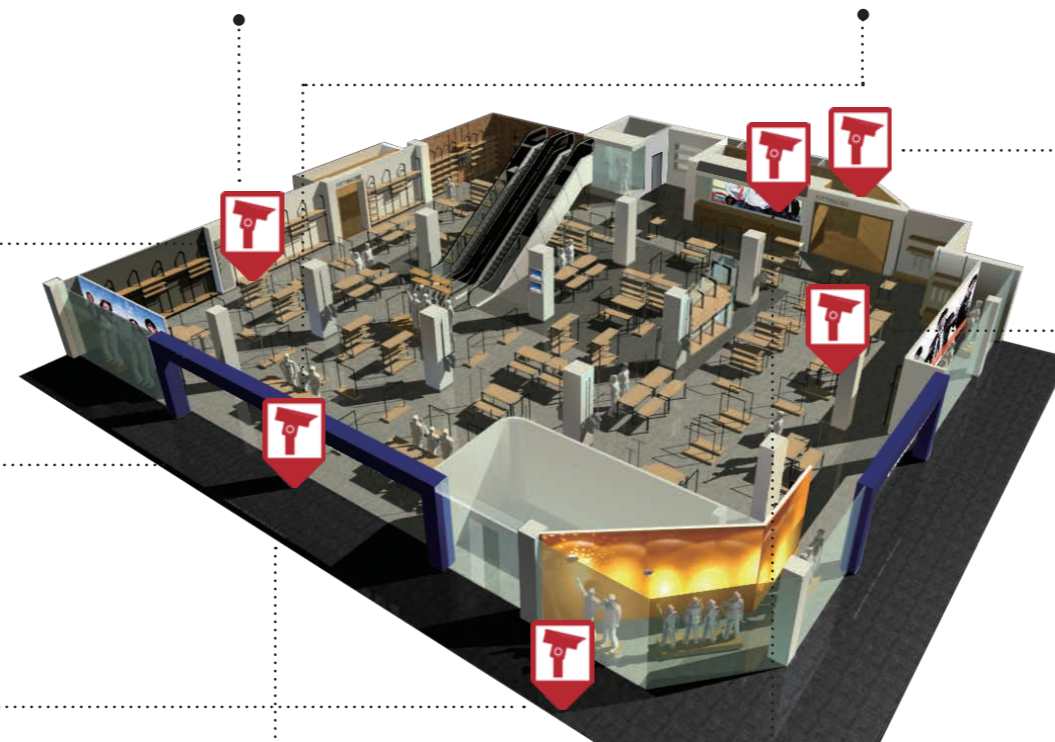
Specific covert cameras to creating an aesthetical shopping environment



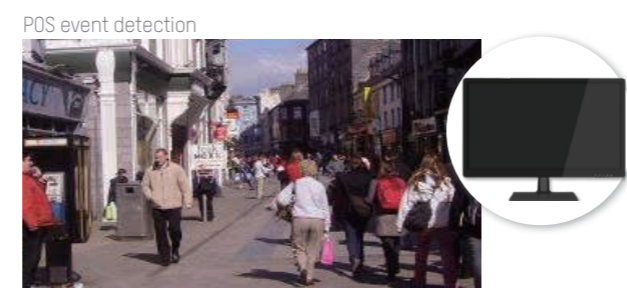
■ To create a harmonious environment for shopper
With its HD resolution, dual-lens unit design and compact design, Covert cameras are ideal solutions for discreet surveillance.



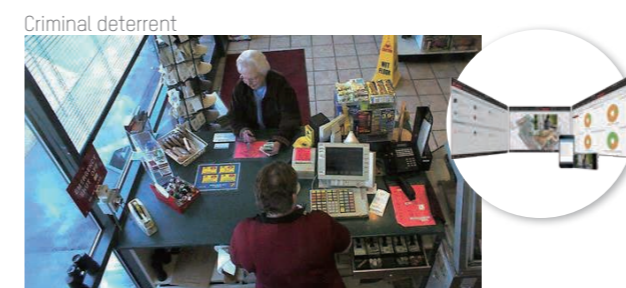
■ Want a camera to blend in my shop environment
Recessed Mount Dome camera can perfectly blend into shop ceiling structure.



Tailored products for internal theft-loss prevention



■ Put a monitor inside store to play a deterrent role for potential criminals
Outdoor domes feature HDMI interface to connect directly with HD monitor that can play a crucial role for deterrent potential criminals.

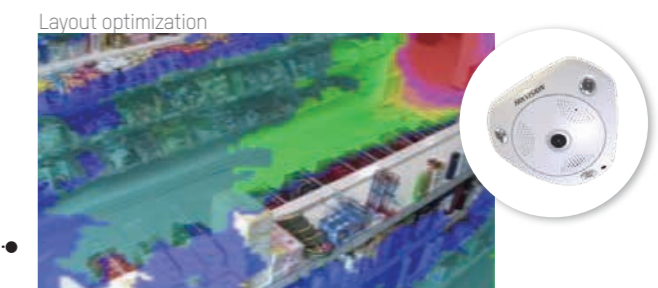


■ Keep instant event detection with POS cashier
CMS Professional platform or POS NVR can realize seamless POS integration, POS data searching and alarm triggering while exception occurs.

Intelligent platform for productivity assessment



■ Get a precise customer flow statistic to evaluate sales performance
Intelligent people counting camera can realize accurate customer counting and output customer flow trends report to evaluate performance and organize activity.



■ Know better my store's layout is crucial to improve merchandizing efficiency
Fisheye cameras can realize not only a 360 degree dead-corner-free surveillance, but also a heat mapping analysis to tell store owner which area attracts the most.

As a chain-stores owner, how to assess their customer flow?

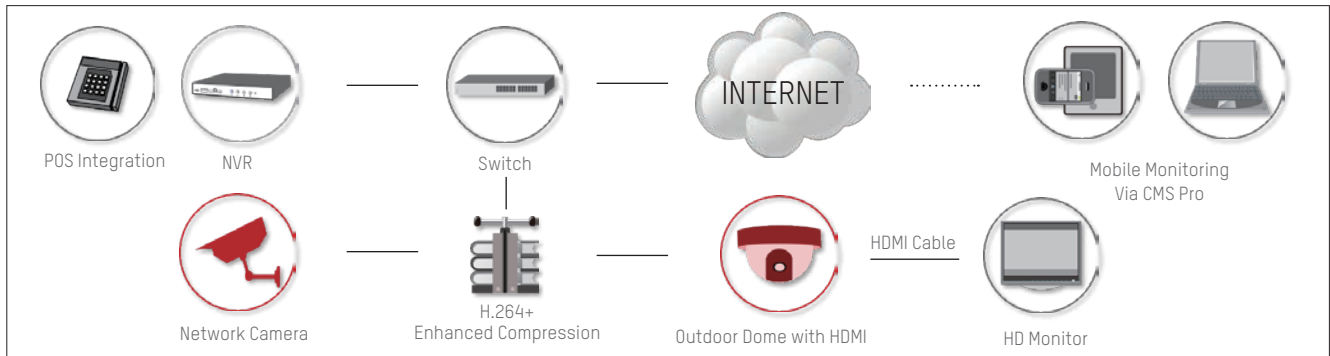


CMS Professional is a powerful centralized management platform that can realize multi-spot customer flow assessment. By working with People Counting analytic camera.

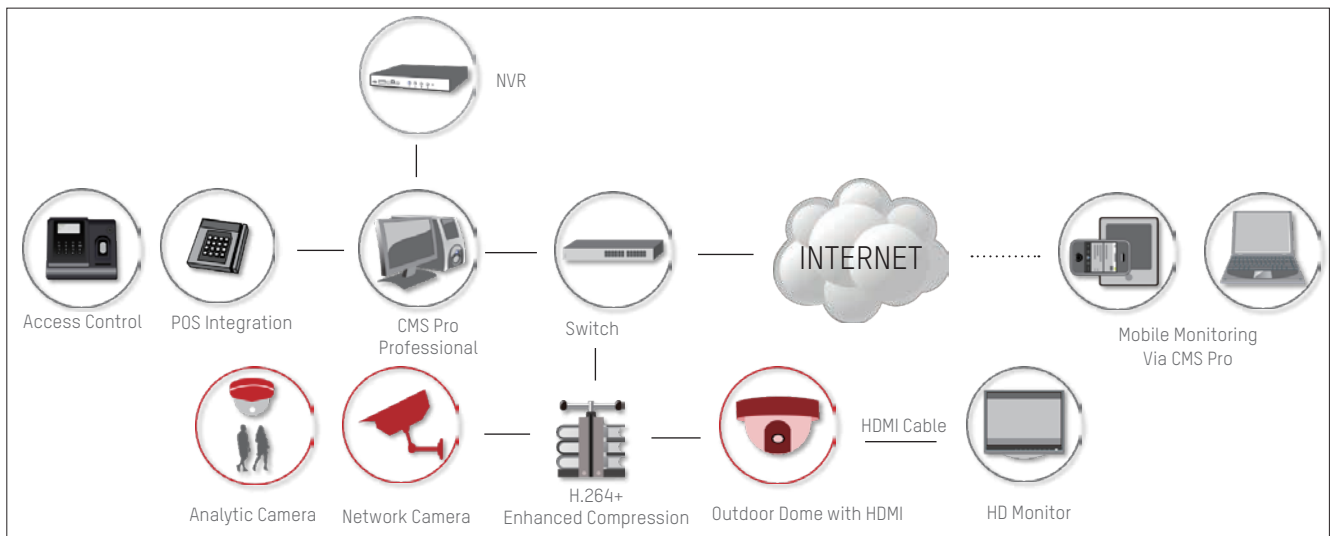




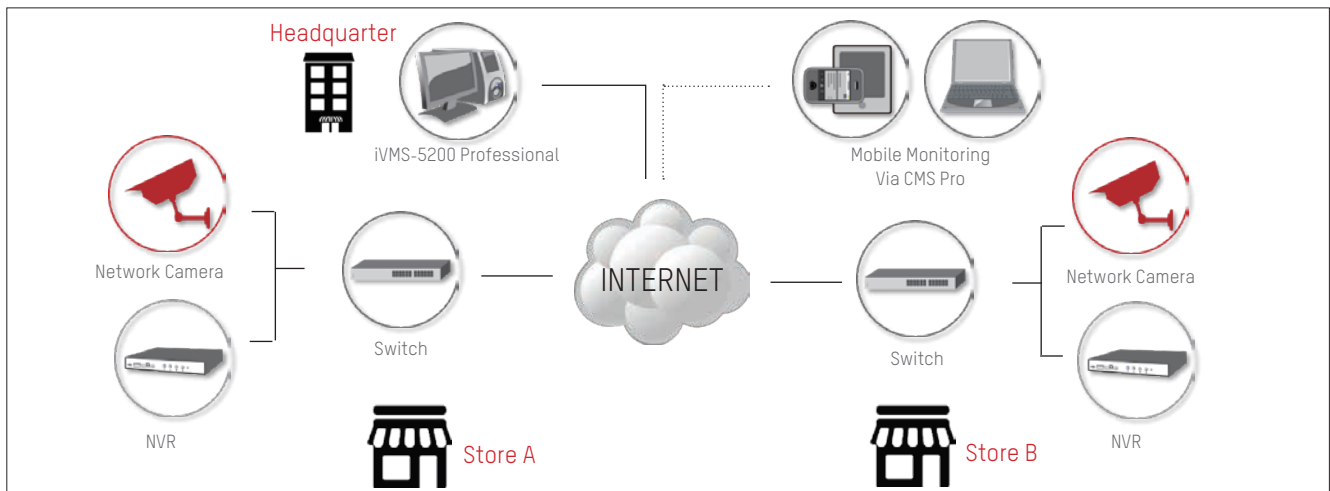
System Design – Independent Shop
 (Best Image Quality – Local Storage – Remote Monitoring)



System Design – Department Store
 (POS Integration, People Counting & Heat Map Analytic)



System Design – Chain Store
 (Centralized Management, Multi-spots Productivity Assessment)



APPLICATION REFERENCE



■ Somerset Mall, South Africa

Somerset Mall has installed 130 network cameras to protect the safety of visitors and stores alike throughout the complex, the third-largest shopping centre in the province.



■ Al Fitaihi Jewellery Store, Saudi Arabia

75 ultra-discreet IP dome cameras were embedded into the ceilings in the store, to protect its existing prestige décor as protecting millions of dollars-worth of stock.



■ McDonald's Branches, Malaysia

Provides IP solution which also integrated with POS system, to protect 300 McDonald's branches throughout Malaysia, and even helps the stores improve their management efficiency.



■ Mac's Convenience Stores, Canada

Provides security for the entire chain of stores with CMS software to connect individual stores to corporate headquarters.



■ House of Amber, Denmark

Provide House of Amber's unique facility a solution that simultaneously upgraded, maintained, and future-proofed an already-existing CCTV system.